

FACTSHEET

GOOD PRACTICE NAME: Italian Chart for the Promotion of Vaccinations

MAIN THEME: VACCINATION

SPECIFIC Sub-THEME: CHANGING THE CITIZENS BEHAVIOR TO IMPROVE PUBLIC HEALTH

MAIN OBJECTIVES: Increasing the awareness of vaccinations: in Civil Society, media and among professional of public health (PH officers and health-care workers)

KEYWORDS: VACCINATION, AWARENESS, CHART, CALL FOR ACTION, CIVIL SOCIETY, HEALTH-CARE WORKERS, PH DECISORS, POLITICAL DECISORS, COMMUNICATION, INFORMATION, MIS-INFORMATION, RUMORS, INTERNET, QUALITY, FALSE BALANCE, SCIENCE VS PSEUDO-SCIENCE

START DATE: October 2015

END DATE: ongoing

WEBSITE: <http://www.teamvaxitalia.it/>

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PROJECT INITIATORS: Several actors of civil-society

IMPLEMENTED AT NATIONAL/LOCAL LEVEL: Both