



SHARE AND MOVE TO FACE NASTY BUGS

Published on *ASSET* (<https://www.asset-scienceinsociety.eu>)

[Home](#) > [Taxonomy term](#)

New Zealand

Population consultation, two-way communication and decision

Some countries are slowly moving toward the implementation of a two-way PH communication strategy. For example, in May 2010, shortly after the H1N1 pandemic, the public health authorities of New Zealand designed a rapid response initiative to have feedback from population on the communication campaign and on their risk perception. The project consisted in a study, which aimed to retrieve evidence-based information which health authorities could use to design tailored health communication campaigns during/after periods of pandemics.

Country:

[New Zealand](#)

Target:

[Citizens](#), [Decision Makers](#), [Government and Public Health](#), [Healthcare Professionals](#)

Topic:

[Local Activities](#), [Stakeholders](#)

Tags:

[communication](#), [inequities](#)

Newsletters

Select the newsletter(s) to which you want to subscribe or unsubscribe.

News from Asset project

Responsible Research and Innovation Newsletter

Asset PPRB

E-mail *

Contacts



[Facebook](#)



[Twitter](#)



[YouTube](#)



[LinkedIn](#)

Contacts

General inquiries: info@asset-scienceinsociety.eu

ASSET

Action plan on **Science in Society** related issues in **Epidemics and Total pandemics**
European Commission

This project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement no 612236.

Source URL: <https://www.asset-scienceinsociety.eu/database-country/new-zealand>