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United States

Population consultation, two-way communication and decision

In USA, the Association of State and Territorial Health Officials (ASTHO) surveyed the population on their attitude towards vaccination, in order to adapt their communication messages and clearly and accurately promote the benefits of vaccination in ways that resonate with family decision makers. A total of 1,278 parents and guardians were interviewed using an online established survey panel.

Country:

[United States](#)

Target:

[Citizens](#), [Decision Makers](#), [Government and Public Health](#), [Healthcare Professionals](#)

Topic:

[Local Activities](#), [Vaccination](#)

Tags:

[Vaccine](#), [best practice](#)

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Action plan on **Science in Society** related issues in **Epidemics and Total pandemics**
European Commission

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