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Tuesday, January 27, 2015 - 11:27 **Target** <u>Citizens</u> [1] <u>Decision Makers</u> [2] <u>Government and Public Health</u> [3] <u>Healthcare Professionals</u> [4] <u>Industry & Commerce</u> [5] <u>School and Education</u> [6] **Tags** <u>Deliverable</u> [7]

ASSET members have approved and released the first three deliverables accomplished by the project. The <u>first one</u> [8] is the report of the kick-off meeting, whose aim was to create the basis for a smooth project development, to review the overall Project timetable and to fine tune the work of the Consortium. The <u>second</u> <u>one</u> [9] is the communication strategy, which represents a fundamental step towards the convergence between Science and Society in epidemics and total pandemics that constitutes a significant goal of the ASSET project. The <u>third one</u> [10] is the report about the conceptualisation and the creation of the ASSET brand.

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ASSET

Action plan on Science in Society related issues in Epidemics and Total pandemics European Commission

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